



PRESS RELEASE

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Marnie Oursler Named Custom Builder of the Year by the National Association of Home Builders
Oursler is the first woman and first Delaware-based builder to receive this esteemed annual industry honor

Bethany Beach, DE (February 2023) — Marnie Oursler, President, Marnie Custom Homes was named the 2022 Custom Builder of the Year Award, presented by the National Association of Home Builders (NAHB). Each year, NAHB honors outstanding individual achievements within the custom home building industry at an annual event known as “The NationalsSM.” Oursler was honored during the International Builders’ Show in Las Vegas, NV.

Recognizing custom builders for their innovative achievements, professional leadership, and creativity in crafting one-of-a-kind custom homes, NAHB’s Custom Builder of the Year is the highest honor awarded within the custom home building industry, with Oursler being the first female recipient, as well as the first Delaware-based builder to receive the esteemed award. Winners also must demonstrate leadership at work and in the community, exemplify expertise in converting a client’s wish list into a unique home, and contribute to the overall strength of the home building industry.

“My Dad [a builder and developer] would drop my brother and me off at the beginning of a new neighborhood,” says Oursler. “And with a broom and a drywall bucket we would sweep out houses—that’s how I started.” She continues, “I did not grow up thinking I was any different because I was a female. I was out in the field, picking up trash, building decks, and forming up concrete.”

From the beginning, Marnie started using energy-efficient practices before it was cutting edge, building the first LEED-certified home in Delaware. She then began using reclaimed and recycled material to add character to make her clients’ homes unique, later building one of the first American-made homes in the country, using 95% of the products Made in the USA.

As of 2022, Marnie Custom Homes has 14 employees and builds on average 10 custom homes per year, with 130 built to date, throughout the Delaware beach region. Marnie and her team design and build each custom home with the goal of fulfilling their client’s vision, which is to create the ultimate dream beach house. Marnie Custom Homes is known for building distinctive beach homes, as well as including one-of-a-kind features including built-in bunkbeds, children’s playhouses, under-the-stair nooks, and handicap-accessible pools and bathrooms.

“I love building homes,” says Oursler. “But my best build is my team at Marnie Custom Homes—building this has been the most gratifying. We have a lot of talent, and together we can do amazing things.”

For further information on Marnie Custom Homes, visit www.marniehomes.com. For further details on NAHB and The Nationals award winners, visit www.nahb.org. To schedule an interview with Marnie Oursler, contact Sherry Moeller, MoKi Media Moeller, sherry.moeller@mokimedia.com.

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About Marnie Custom Homes

Based in Bethany Beach, DE, Marnie Custom Homes specializes in building custom beach homes using sustainable and locally sourced materials. President Marnie Oursler— host of DIY Network’s Big Beach Builds and host of HGTV’s 2018 Dream Home—uses energy-efficient practices and reclaimed and recycled material to add character to clients’ homes. Each one of Marnie Custom Homes showcases innovative use of materials, impeccable craftsmanship, brilliant design sense, and unparalleled work ethic. The team at Marnie Custom Homes builds an average of 10 custom homes per year, with 130 built to date, as the brand continues to revolutionize the industry with a fresh approach to established building practices and processes. More info at www.marniehomes.com.

Marnie Custom Homes Team (Left to Right): Jim Thompson, Gray Venables, Tim Supplee, Marnie Oursler, Jeff Staniszewski, Jon Subity, Chuck Say, Karen Dunn, Dustin Burkett, Celeste Henry, and Tammy Thomas / Not Pictured: Carrie Subity and Matt Millman



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Marnie Oursler, President, Marnie Custom Homes, accepting the 2022 NAHB Custom Builder of the Year Award presented at The Nationals in Las Vegas, NV



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