



# MARNIE

President of Marnie Custom Homes, TV Host

## MEET MARNIE OURSLER

Marnie Oursler is the President of Marnie Custom Homes based in Bethany Beach, Delaware, which specializes in building sustainable beach homes using locally sourced materials.

Marnie hosted Big Beach Builds, which aired for two seasons in 2017 and 2018 on DIY Network. She was also the host of HGTV Dream Home 2018.

She built the first LEED-certified home in Delaware, implementing energy-efficient practices before it was cutting edge. She then began using reclaimed and recycled material to make her clients' homes unique, later building one of the first American-made homes in the country, using 95% of the products Made in the USA.

Marnie's innovative use of materials, impeccable craftsmanship, creative design sense, and unparalleled work ethic have earned her a thriving business, and she continues to revolutionize the industry with a fresh approach to established building practices and processes.

A graduate of East Carolina University, Marnie earned an MBA from Duke University and continues to serve on the Board of Directors at Duke University's Fuqua School of Business, Center for Entrepreneurship & Innovation.

Marnie's story is unconventional and inspirational as she's built a growing custom home company in a very male-dominated industry. Not only does she build custom beach homes, she also designs them, adding one-of-a-kind touches including custom-made, built-in bunk rooms, as well as under staircase nooks that provide hidden pet rooms, extra storage space or a kid's playhouse.

## FOLLOWER DEMOGRAPHICS

 @marnieoursler

110K+

FOLLOWERS ON  
SOCIAL CHANNELS

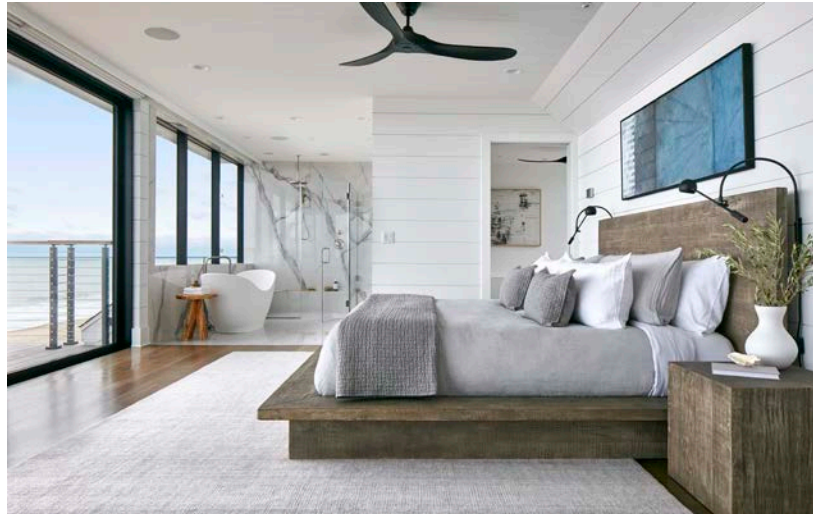
64%

WOMEN

35-44

AVERAGE AGE RANGE





## AWARDS & RECOGNITIONS

- Finalist, Woman of the Year 2020 - National Association of Home Builders Professional Women in Building
- Finalist, Custom Home Builder of the Year 2020 - Top Three Finalist - National Association of Home Builders
- Custom Builder of the Year 2019 & 2020 - Builders and Remodelers Association of Delaware
- Designer of the Year - 2019 & 2020 - Builders and Remodelers Association of Delaware
- Entrepreneur of the Year for Women in Business, Gold Stevie® Award Recipient
- Spokesperson for 84 Lumber's, "We Build American" initiative
- Board of Directors at Duke University's Fuqua School of Business, Center for Entrepreneurship & Innovation
- Board of Directors at Beebe Medical Foundation

## BRAND COLLABORATION OPTIONS

### EVENTS

- Interviews
- Speaking engagements
- Panel discussions
- Topics covering business and entrepreneurship, women and leadership, and sustainable design

### PHOTO

- Photo post of product/service used by Marnie Oursler
- Photo post supplied by brand

### VIDEO

- Live stream, recorded, short form, or episodic video starring Marnie Oursler with native integration of product/service
- Animated video with native integration of product/service
- Custom DIY tip video with native integration of product

### CONTENT AREAS:

Building Materials/Products, Design/Decorating Products, Bethany Beach/Delaware Beaches Local Area