

MARNIE

*Host of DIY Network's Big Beach Builds
& HGTV Dream Home 2018*



MEET MARNIE OURSLER

Marnie Oursler is the host of DIY Network's Big Beach Builds, and the CEO of Marnie Custom Homes – based in Bethany Beach, Delaware – which specializes in building sustainable, LEED-certified beach homes using locally sourced materials.

Her innovative use of materials, impeccable craftsmanship, brilliant design sense, and unparalleled work ethic have earned her a thriving business, and she continues to revolutionize the industry with a fresh approach to established building practices and processes.

A graduate of East Carolina University, Marnie has a Masters in Business Administration from Duke University's Fuqua School of Business.

The host of the HGTV Dream Home 2018 on HGTV, alongside Brian Patrick Flynn

My favorite scenes are when I have a hammer and saw working with the guys, seeing it all come together, and just being a part of the transformation.

FOLLOWER DEMOGRAPHICS

89K+

Followers On
Social Channels

64%

Women

35-44

Average Age Range

SAMPLE CONTENT



AWARDS & RECOGNITION

- Professional Builder Magazine's "40 Under 40" Entrepreneur of the year, 2013 Gold Stevie® Award for Women in Business
- Spokesperson for 84 Lumber's "We Build American" initiative
- Construction Advisory Board of Delaware Technical Community College
- Girls Inc, Strong, Smart, Bold Award
- Best of Houzz 2015, Design Member, Board of Advisors for the Center of Entrepreneurship and Innovation at The Fuqua School of Business at Duke University

Brand Collaboration Options

Video

- Live stream, recorded, short form, or episodic video starring Marnie Oursler with native integration of product/service
- Animated video with native integration of product/service
- Custom DIY tip video with native integration of product

Photo

- Photo post of product/service used by Marnie Oursler
- Photo post supplied by brand

Sweepstakes/Giveaway

- Custom sweepstakes/giveaway promoted on any of Marnie Oursler's social channels

Events

- Interviews
- Speaking engagements on topics such as business and entrepreneurship, women and leadership, and sustainable design

Content Areas: Building Materials/Products, Design/Decorating Products, Bethany Beach/Delaware Beaches Local Area

